Attorney's Docket No.: 111255-135502

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for: Examiner: Won, Michael Young

Hemingway Huynh et al. Art Group: 2155

Application No.: 10/611,698 Confirmation No.: 4440

Filed: 06/30/2003

For: ADAPTIVE MEDIA MESSAGING,

SUCH AS FOR RICH MEDIA MESSAGES INCORPORATING

DIGITAL CONTENT

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

## RESPONSE ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION

This communication is in response to the Final Office Action mailed 8/7/2006 (hereinafter "Office Action"). Please amend the above-identified application as follows and consider the following remarks in a continued examination.

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks begin on page 6 of this paper.